

Contract # 338700		Date Entered: 10/24/12	Last Modified: 10/30/12	Dawn Tavolletti	Spots: 12	Rate: \$9,650.00
Schedule Dates	10/25/12-10/29/12	Entered By: Great American Media (3571)	Co-OP: Yes	Headline #: 06393459	Grand Total: 5	Rate: \$4,275.00
Advertiser	Democratic Congressional Campaign Committee ()				
Agency	Great American Media (3571)					
Product	Political - Issue (1068)					
Brand	DCCC 10/23-10/29 (140496)	Order Type: Package Deal				
Salesperson	Telerep/Washington DC, Washington DC (1040)	Commission %: 15.00				
Sales Office	Telerep/Washington DC	Commission: \$2,088.75				
Buyer Name	GILROY, MAURA	Net Total: \$11,836.25				
Phone / Fax	/	Sales Tax				
CPE	11/14/2112					
Account Types	National/Political					
Billing Type	Standard					
Comments	DCCC 10/23					
	***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL					
	CAMPAGN COMMITTEE					

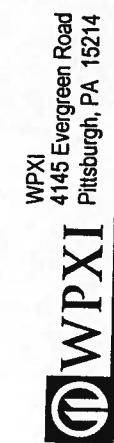
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	10A- Ellen		1		x	x		1			\$350.00	\$350.00	Pittsburgh (WPXI)		ELLEN/1	10/24/12
2.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11A- Anderson		1					1			\$275.00	\$275.00	Pittsburgh (WPXI)		ANDERSON COOPER/4	10/24/12
3.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	11:59A- Channel 11 News		1		x	x		1			\$375.00	\$375.00	Pittsburgh (WPXI)	CHANNEL 11 NOON	NEWS/5	10/24/12
					At Noon															
4.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	4P- Judge Judy 4p		1		x	x					\$400.00	\$400.00	Pittsburgh (WPXI)		JUDGE JUDY/JUDGE JUDY/6	10/24/12
4.0.1	Closed Preempt	10/25/12																Pittsburgh (WPXI)		
5.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	4:29P- Judge Judy 430p		1								\$500.00	\$500.00	Pittsburgh (WPXI)		Pre-empt/Exception -	
5.0.1	Closed Preempt	10/29/12																Pittsburgh (WPXI)		JUDGE JUDY/JUDGE JUDY/7
6.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	3P- 6:30P (EST)		1		x	x					\$1,000.00	\$1,000.00	Pittsburgh (WPXI)		Breaking News - Hurricane Sandy coverage	10/24/12
6.0.1	Closed Preempt	10/26/12																CH 11 EARLY NEWS/8		Pre-empt/Spot - Hurricane Sandy coverage
7.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	5:59A- Channel 11 News 6am		1		x	x		1			\$800.00	\$800.00	Pittsburgh (WPXI)		CHANNEL 11 NEWS AT 6AM/9	10/24/12
8.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6:29P- NBC NIGHTLY NEWS		1					1			\$2,100.00	\$2,100.00	Pittsburgh (WPXI)		NBC NIGHTLY NEWS/10	10/24/12
9.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	6:58A- Today Show			1	1		2				\$800.00	\$1,600.00	Pittsburgh (WPXI)		TODAY SHOW/11	10/24/12

CONFIRMATION CONTRACT

Date: Accepted-Station: Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity/This non-discrimination provision is a condition of each advertising contract with this station/whether verbal or written.

WPXI 4145 Evergreen Road
Pittsburgh, PA 15214
Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 338700

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

		Pittsburgh (WPXI)		Rate
		By Broadcast Month	Spots	
		Oct. 2012	12	
		Nov. 2012	5	
		Grand Total:	17	\$13,925.00

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		By Broadcast Month	Spots	
		Oct. 2012	12	
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		Grand Total:	17	\$13,925.00

		Pittsburgh (WPXI)		Rate
		By Broadcast Month	Spots	
		Oct. 2012	12	
Advertiser	Great American Media (3571)	Dawn Tavolotti		
Agency	Political - Issue (1068)	Yes		
Product	DCCC 10/23-10/29 (140496)	CO-OP		\$9,650.00
Brand	Telerep/Washington DC, Washington DC (1040)	Headline #		\$4,275.00
Salesperson		Demo		
Sales Office		Order Type	Normal	
Buyer Name		Package Deal		
Phone/Fax	GILROY, MAURA	Commission %	15.00	
CPE	/	Commission	\$2,088.75	
Account Types	11/14/2112	Net Total	\$11,836.25	
Billing Types	National/Political	Sales Tax		
Comments	Standard			

DCCC 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	9A- Today Show 9a		1	1			2				\$400.00	\$800.00	Pittsburgh (WPXI)	"TODAY SHOW 2/12	10/24/12
11.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)			1	1		1				\$375.00	\$375.00	Pittsburgh (WPXI)	SUN MORNING NEWS/13	10/24/12
12.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	10:59P- CHANNEL 11 NEWS		1	1		2					\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	11 PM NEWS/2	10/24/12
13.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	11:34P- TONIGHT SHOW		1	1		2					\$675.00	\$1,350.00	Pittsburgh (WPXI)	THE TONIGHT SHOW/WTTH	10/24/12
14.0	Unif/ For 4.0 16.0.1 / Spot	10/29/12-10/29/12	3	:30	4P- SP (EST)			2							\$700.00	\$1,400.00	Pittsburgh (WPXI-ALT1)	JAY LENO/3	10/24/12
14.1	MG For 4.0 16.0.1 / Spot	10/29/12-10/29/12	3	:30	4P- SP (EST)		2								\$700.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 4-SP/6 & 8-MG	10/30/12
15.0	Revised Line / Spot	10/29/12-10/29/12	5	:30	4:30A- 5A (EST)		2								\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 4-SP/6 & 8-MG	10/30/12
15.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4:30A- 5A (EST)		1								\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 4-SP/6 & 8-MG	10/30/12
15.1.1	Closed Preempt	10/29/12																	10/30/12
16.0	Unif/ For 15.0.1 / Spot	10/29/12-10/29/12	5	:30	4:30P- 5P (EST)										\$500.00	\$500.00	Pittsburgh (WPXI)	Order Error/Exception -	
16.1	MG For 15.0.1 / Spot	10/29/12-10/29/12	5	:30	4:30P- 5P (EST)										\$500.00	\$500.00	Pittsburgh (WPXI)	Order Error/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Accepted-Station:	Date:	Comments:
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